



***The You<sup>th</sup> Start European  
Entrepreneurship Award is  
coming to Kitzbühel!***



# You<sup>th</sup> Start



Every year, the You<sup>th</sup> Start European Entrepreneurship Award brings together young people from all over the world. After Olten (Switzerland), the "Youth Start - European Entrepreneurship Award" 2023 was held in Kitzbühel/Tyrol for the first time. For four days, we celebrated the creativity and innovative power of young people - with 200 young people from 15 European countries.

In 2024, the "Youth Start - European Entrepreneurship Award" will be organised in Berlin. Become part of the largest entrepreneurship competition for young people now! [www.youthstart.network](http://www.youthstart.network)



## The Network

You<sup>th</sup> Start is a network of European partners who inspire young people for entrepreneurship. The aim is to strengthen a network, pursue a common vision and promote growth within Europe, but also on a global level.

All member organisations offer an entrepreneurship programme for young people in their region. They support nascent entrepreneurs in developing their own projects and ideas. The winners of the national competitions are sent to the “You<sup>th</sup> Start - European Entrepreneurship Award” and have the opportunity to network with other committed young people.





Credit: Kitzbühel Tourism

# Welcome to Kitzbühel!

For many years, there have been numerous successful entrepreneurship initiatives in the Kitzbühel region, such as the Summer University for Entrepreneurship Education, the RYLA Camp for Entrepreneurship, the Changemaker Lab at the KitzHAK, the apprenticeship initiative Growin and the Changemaker Programme "Young Entrepreneurs" with the "Rotary Youth Award for Sustainability".

With the You<sup>th</sup> Start European Entrepreneurship Award, the European entrepreneurship education scene is now also a guest in Tyrol.

The award will be organised by a well-coordinated team with the necessary experience and network - the Rotary Club Kitzbühel and IFTE - #Entrepreneurship4Youth.



# Co-Hosts of the You<sup>th</sup> Start Award

The Youth Start European Entrepreneurship Award was organised by IFTE #Entrepreneurship4Youth together with the Rotary Club Kitzbühel and supported by numerous partners. All contributions from the sponsors go directly towards the event and the prizes for the young participants. We are proud to have the following co-hosts for the event:



Junior Chamber  
Tyrol



Municipality  
of Kitzbühel



National  
Music School



Business College  
Kitzbühel



Savings Bank  
Kitzbühel



# Special Prize:

# Audience Award

The audience award was given to the Spanish Team **Crac**. The initiative contributes to saving water in response to the problem of drought and consists of a circuit that reuses the water wasted when showering by passing it through a filter to be used later in the toilet cistern.

Award Partner:





# Idea Challenge

The Irish team "Bright Mind" won SILVER in the "Idea Challenge" category. Bright Mind is a communication app that allows pupils to communicate confidentially with their teacher during a lesson. For example: slow down, repeat, I understand, I don't understand, I need help, I've finished and I don't want to read any more. The teacher receives a notification on their device. The teacher can set up additional buttons and form class groups if desired. This app gives all pupils the opportunity to participate in lessons.

Category Partner:



Idea Challenge

You<sup>th</sup>Start  
European Entrepreneurship Award  
2023 in Kitzbühel, Austria

School garden, Bavaria/Germany

You<sup>th</sup>Start  
1.500 €  
European Young Entrepreneur  
of the Year 2023 in the Category  
"Idea Challenge"

# Idea Challenge

The Austrian Team "move-ment" won GOLD in the "Idea Challenge" category. As the name suggests, the focus in this discipline is on the idea. In this idea, kinetic plates are installed on running routes, with each runner producing sustainable electricity. The first project is being realised in Vienna's Prater Hauptallee.

Category Partner:





# Jury of the Idea Challenge



**Martina O'Brien**  
Senior Youth Officer  
Foróige, Ireland



**Valérie Clément**  
Coordinator Jonk  
Entrepreneuren  
Luxembourg



**Fritz Eller**  
Director Business  
College Kitzbühel, Tyrol



**Eva Grissmann**  
Education expert Tyrol



**Hannes Klausner**  
RC Kitzbühel  
impetus Human  
Resources Consulting



**Ali Neguti**  
Coordinator YEA  
Albania



**Arnold Ollinger**  
Social Business Expert  
Advisory Council IFTE



**Prof. Dr. Sven Ripsas**  
Entrepreneurship HWR Berlin  
Chairman NFTE Germany



**Paul Spitzer**  
Co-Founder  
Book your room



**Prof. in Karin Steiner**  
Entrepreneurship FH Kufstein  
Founder 7€ Cash/Fit4Business  
Advisory Council IFTE



**Sandra Uhlmann**  
GSBS and EBZ Olten  
Switzerland



**Prof. Martin Wegscheider**  
Coordinator e.e.si Tyrol &  
NEXT GENERATION, PH Tyrol



# We Grow Together

The "Hand in Hand" project won SILVER in the "We grow together" category and the European Rotary Youth Award for Sustainability. Hand in Hand is the first sign language game on the market, a board game with 150 cards (150 characters - words or sentences). To keep it fun and challenging, we have also thought of two variants and three levels of difficulty. With Hand in Hand, all people - especially children from the age of 3 - should be able to learn sign language together, whether they have a disability or not.

Category Partner:





# We Grow Together

The American project **Bloom** won GOLD in the "We grow together" category and the European Rotary Youth Award for Sustainability. Bloom is the first mechanism for converting endemic algae into electricity.

Category Partner:



# Jury of We Grow Together



**Günter Aigner**  
RC Kitzbühel  
Consultant Ski Tourism



**Constantin Badawi**  
Founder Kombiticket  
Programm Coordinator IFTE  
Rotaract Club Kitzbühel



**Seán Campbell**  
CEO at Foroige  
Ireland



**Monique van Dam**  
Founder OWC  
Netherlands



**Jakob Egg**  
Sustainability & Climate  
Coordination Tyrol



**Prof. Dr. Johannes Lüthi**  
Rotary Club Kufstein &  
FH Kufstein



**Ralf Peters**  
Governor Nominee  
District 1910  
ARRFC Austria



**Heinz Rieder**  
Past Governor  
District 1920



**Elisabeth Sauritschnig**  
Managing Director  
Julius Raab Foundation



**Susanne Spangl**  
Cooperative Association  
KPH Vienna/Krems



**Thomas Wieser**  
Rotary Club Saalfelden





# Real Market

# Challenge

The Turkish start-up **Fast Fruit** wins **SILVER** in the Real Market category. The team wants to make a contribution to our future by implementing a way of producing food without soil and excessive water consumption directly in Istanbul.

Category Partner:



Wilhelm Exner  
Foundation



# Real Market

# Challenge

The start-up Hoodit wins GOLD in the Real Market category. Hoodit offers every company and educational institution the opportunity to develop their own merch shop within 15 minutes, covering the supply chain with sustainably produced products.

Category Partner:



Wilhelm Exner  
Foundation



austria  
wirtschafts  
service



# Jury of the Real Market Challenge



**Georg Berger**  
Head of BBZ Olten  
Switzerland



**Franz Borkovec**  
Foundation  
Auxilium pro Tirol



**Marcel Invernon Cirera**  
Fundación "la Caixa" Spain



**Barbara Grohs**  
AH-Initiative



**Susanna Klein**  
Founder ALMSE Bavaria  
Germany



**Sophia Klacska**  
Fairy-T - Youth Fairtrade Award



**Kambis Kohansal-Vajargah**  
Head of Startup Service  
Austrian Chamber of Commerce



**Valentin Krissmanek**  
Tabu Events & PMR  
NEXT GENERATION Award



**Prof. Johannes Lindner**  
Founder & Head IFTE  
Federal Coordinator e.e.si  
Chairman European  
Youth Start Network



**Charlotte Navarro**  
Global Programs Manager  
Network for Teaching  
Entrepreneurship USA



**Christina Pitassi**  
Entrepreneurship Dep.  
UNIDO



**Michael Rosendorfer**  
RC Kitzbühel, Transformation  
Leader Alpine Sports

# Special Prize: European Climate Impact Award

The EUROPEAN CLIMATE IMPACT AWARD was presented for the first time. The special prize was awarded to the Georgian team **Ambassador** of Life. The team is carrying out a reforestation programme in eastern Georgia.

Award Sponsors:

Bundesstiftung  
Auxilium pro Tirol





# You<sup>th</sup> Start

The “Youth Start - European Entrepreneurship Award”  
will take place

2024 in Berlin, Germany

2025 in Albania and

2026 in the Netherlands.

Become part of the [www.youthstart.network](http://www.youthstart.network)

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