

YouthStart

2021

EUROPEAN ENTREPRENEURSHIP AWARD
IN VIENNA – AUSTRIA, APRIL 15 - 16



World Creativity
& Innovation Week

April 15 - 21





Youth Start

European Entrepreneurship Award

Vienna, Austria – 15 – 16 April 2021



World Creativity & Innovation Week

April 15 - 21

Federal Ministry
Republic of Austria
Education, Science
and Research

**WILHELM EXNER
MEDAILLE**



Foto von der Europameisterschaft in Barcelona

YouthStart European Entrepreneurship Award

15TH-16TH OF APRIL 2021
VIENNA, AUSTRIA



<http://www.youthstart.network/events/2020>

A woman in a white athletic outfit is running across a vast, cracked salt flat. The sun is low on the horizon, creating a warm, golden glow. The sky transitions from a pale yellow near the horizon to a clear blue at the top. The ground is a mix of white and brown, with prominent polygonal cracks. The overall mood is one of determination and achievement.

WE ARE A
COMMUNITY
OF DO-ERS

Youth Start

European Network

GENERAL INFORMATION.

Youth Start is a network of thought leaders that inspires young people through Entrepreneurship.

At the core of its activities, students from all network countries participate in an annual entrepreneurship competition. They qualify by winning entrepreneurial competitions on a national level. Every year the European Network for Entrepreneurship grants the 'Youth Start European Entrepreneurship Award'.

The aim is to strengthen a network, follow a shared vision & values as well as to promote growth within Europe but also on a global level.



YouthStart

European Network

MISSION AND VISION.

The mission is to provide programs that inspire young people to think and act in an entrepreneurial manner, to recognize business and societal opportunities and to plan for successful futures.

We operate on a European level and cooperate with stakeholders in order to be successful.

We acknowledge that we live in a complex unpredictable world and want to prepare the next generation for it. We want to broaden the awareness of our youth and highlight that their actions make a difference and that challenges can be turned into opportunities by entrepreneurial minded approaches.



Youth Start

European Entrepreneurship Award

The “Youth Start European Entrepreneurship Award” is awarded in three categories:

- Idea Challenge
- Real Market Challenge
- We grow together (Solutions for the SGD’s – open category for international participants)

The real market category includes the more matured ideas, that have been worked out in a more sophistic way.



YouthStart

European Entrepreneurship Award

Day 1 – 15.04.2021

15.00 – 19.00 (GMT +2)

- Welcome & Opening
- Networking & Challenges
- A dive in into the beautiful city of Vienna. Get ready to be surprised!



YouthStart

European Entrepreneurship Award

Day 2 – 16.04.2021

08.20 – 08.40 Check-In

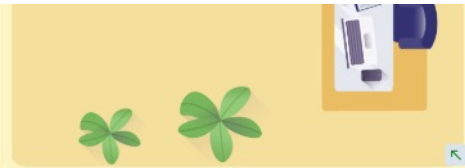
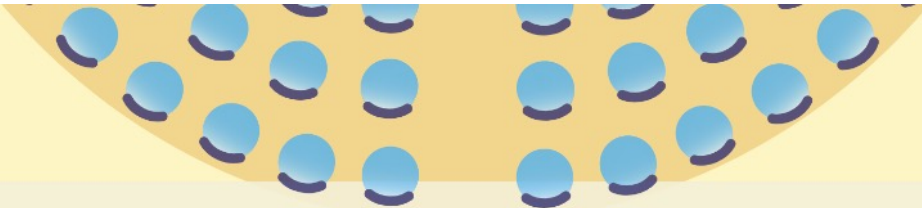
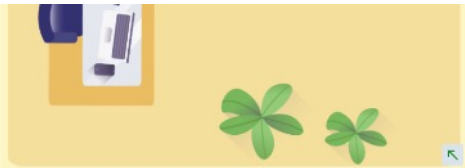
08.40 – 09.00 Briefing for all Teams

09.00 – 12.00 Creativity and Innovation
Talks & Challenges

09.00 – 12.00 Presentations in all three
categories:

- Idea Challenge
- Real Market Challenge
- We grow together – Solutions for the SDG's





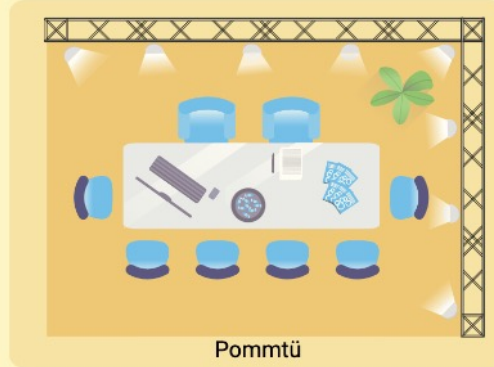
momSupport



SALUBRIOUS CLIMATE



Rent a line



Pommtü



Wide Awake



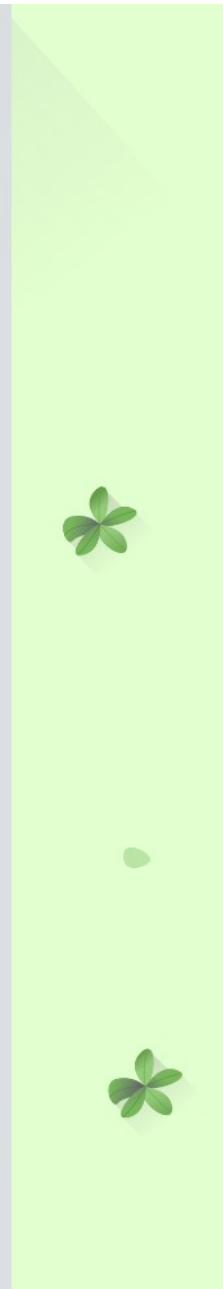
Charge Free



EntrEdades



Handschuh Klumpfüsse



YouthStart

European Entrepreneurship Award

12.50 – 13.00 Check-In

13.00 – 13.30 Keynote

13.30 – 14.30 Roundtable

“We grow together”

14.30 – 17.00 Marketplace and Spotlight

17.00 – 17.50 Award Ceremony

13.00 – 16.00 Presentations in the category:

- We grow together – Solutions for the SDG's



A woman in a white athletic outfit is running across a vast, cracked salt flat. The sun is low on the horizon, creating a warm, golden glow. The sky transitions from a pale yellow near the horizon to a clear blue at the top. The ground is a mix of white and brown, with prominent polygonal cracks. In the distance, there are dark, silhouetted mountains.

WE ARE A
COMMUNITY
OF DO-ERS



**World Creativity
& Innovation Week**

YouthStart

European Entrepreneurship Award

Vienna, Austria

Host



 Federal Ministry
Republic of Austria
Education, Science
and Research



Partner

 **Bank Austria**
Member of  UniCredit

 **impact initiative**
greiner family

13TH GLOBAL
PETER DRUCKER
FORUM 2021

The
Rotary
Foundation 

**WILHELM EXNER
MEDAILLE**



YouthStart

European Entrepreneurship Award

Opening

MP Dr. Maria T. Niss, *innovation spokeswoman*

Dir. Evelyn Meyer, *International President of ISBE/SIEC*

Keynote "The miracle in the desert"

Helmy Abouleish, *CEO SEKEM, member of the World Future Council (WFC) and the Social Entrepreneur Council (Schwab Foundation)*

Moderator: Prof. Johannes Lindner

8730.000.027



SEKEM
www.sekem.com

13.30 – 14.30 Roundtable "Entrepreneurship and SDG's "



YouthStart

European Entrepreneurship Award

Award Ceremony

13TH GLOBAL
PETER DRUCKER
FORUM 2021

• Idea Challenge



• Audience Award



• Solutions for the SDG's



• Real Market Challenge



WE ARE A
COMMUNITY
OF DO-ERS

Youth Start

European Entrepreneurship Award

CATEGORY IDEA CHALLENGE





CATEGORY IDEA CHALLENGE



Bronze Medal

Austria: Rent a line

(David Gollackner, Ingemar Gotthaldseder, Laura Roider, Laura Kaltenegger)

Bavaria: Pommtü

(Leonie Stauf)

North Macedonia: Charge Free

(David Trajcev, Vladimir Grncharovski)

Switzerland: Sensing glove for medical training

(Renato Gysi, Claudio Del Castillo)



CATEGORY IDEA CHALLENGE



Bronze Medal

Switzerland: JΔBITS

(Ivana Ivancevic, Levin Meier)

North Macedonia: Matching UP

(Leon Zlatkovski, Tijana Blazhevaska)

Russia: My future career

(Ruslan Isayev)

Youth Start

European Entrepreneurship Award

Category: Idea Challenge

Silver Medal

 **Bank Austria**

Member of  **UniCredit**

Spain: EntrEdades

*(Paula Ruiz Yubero, Aurora Bernete Carrillo,
Ignacio Caballero Román)*

It is an easy-to-use app, where elderly people can make contact with youngsters and adults through barter of services, encouraging the intergenerational learning.



Youth Start

European Entrepreneurship Award
Category: Idea Challenge

Silver Medal



Albania: momSupport

(Pamela Marku, Alba Pjeshka)

Our idea was born of as a product of a reality that needs to be changed. momSupport is an application that supports single moms, provides information on various services and offers opportunities to communicate with other single mothers to exchange experiences. All these ones and more in 6 different categories.



Youth Start

European Entrepreneurship Award
Category: Idea Challenge

Silver Medal



Austria: SALUBRIOUS CLIMATE

*(Julian Baaske, Leonhard Beischroth,
Yunus Emre Demircan, David Minichshofer)*

The team from the Ungargasse School Centre have come up with a great idea to bring climate change closer to the youngest members of our society. With their picture book and non-fiction book, kindergarten and primary school children can deal with this extremely important topic.



Youth Start

European Entrepreneurship Award
Category: Idea Challenge

Gold Medal

 **Bank Austria**
Member of  **UniCredit**

Ireland: Wide Awake

(Patrick D'Arcy)

The Wide Awake is a sleek lightweight device; which emits an intermittent low frequency sound and parental instruction in response to a fire alarm alert to wake a child and aid escape from the home in the event of a fire.



Youth Start

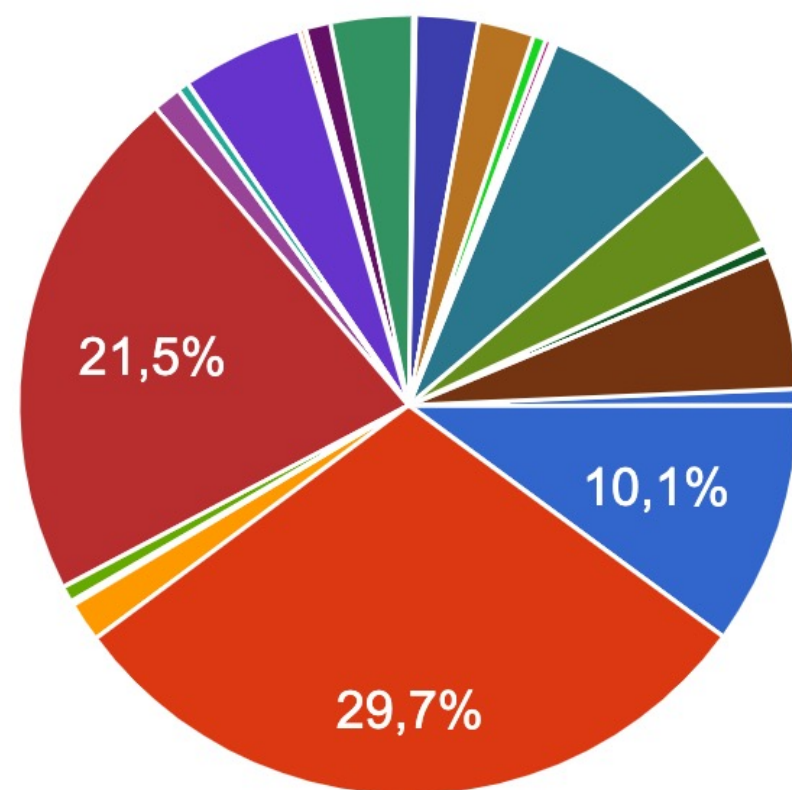
European Entrepreneurship Award

AUDIENCE AWARD



Which is your favorite team of this years YouthStart European Entrepreneurship Award?

1.934 Antworten



- Albania – momSupport
- Albania – uBite
- Austria – SALUBRIOUS CLIMATE
- Austria – Rent a line
- Austria – R.O.L.E
- Austria – JUZZZ
- Austria – Orthogenial
- Bangladesh – KHAMAR-e

▲ 1/4 ▼



wirtschafts
agentur
wien

 Für die
Stadt Wien

Youth Start

European Entrepreneurship Award

CATEGORY REAL MARKET CHALLENGE

WILHELM EXNER
MEDAILLE





Bronze Medal

Switzerland: Scent3

*(Arijan Mustafa, Shamesh Alshami, Philip Relkovic,
Alexander Kolenaty, Sascha Feucht, Marvin Eschmann)*

Austria: R.O.L.E

(Ivana Ivancevic, Levin Meier)

Youth Start

European Entrepreneurship Award
Category Real Market Challenge

Silver Medal

WILHELM EXNER
MEDAILLE



**Ireland: JM Woodwork &
Personal Engraving**

(Joseph Mannion)

The company provides handmade bodhrán sticks to bodhrán players in Ireland and internationally.



Youth Start

European Entrepreneurship Award
Category Real Market Challenge

Silver Medal

WILHELM EXNER
MEDAILLE



Germany: MIKA BRINKT`s

(Mika Danner)

I`m offering a bike delivery service. My service is primarily targeted at senior citizens and at all people somehow impaired in their daily lives, however, I`m happy to work for anyone (for example grocery shopping or going to the post office). I`m also aware of people wanting to remain independent even as they get older. In order to respect that, my service includes accompanying them to the store, the post office or simply assist by carrying their bags. All of us will eventually be in need of help in our day-to-day lives, so my business plan revolves around the idea of being an uncomplicated, affordable and eco-friendly assistant for everybody in need of support.



Youth Start

European Entrepreneurship Award
Category Real Market Challenge

Gold Medal

WILHELM EXNER
MEDAILLE



Austria: JUZZZ

(Caroline Türk, Alexander Türk, Paul Breuss)

JUZZZ is the perfect refreshing drink for all occasions. The harmonious interplay of verjus, elderflower syrup and lemon balm gives JUZZZ freshness and the perfect herbal kick. JUZZZ is the perfect alcohol-free and vegan alternative for your perfect moment. JUZZZ is an attitude to life. We live joy and want to enjoy it every day with our drink. The drink was created as part of our diploma thesis and project. Now follows the marketing of the product.



Youth Start

European Entrepreneurship Award
Category Real Market Challenge

Gold Medal

WILHELM EXNER
MEDAILLE



Spain: Plasvisor

(Luis Esteban Valdivieso González, Cristina Diaz Paulano, Andrés Olivares Bueno, Lucía Ramos Pérez, Enrique Pardo de la Puente)

Plasvisor is a rating system for plastics. It offers simple and clear information on the quality of plastic packaging.



Youth Start

European Entrepreneurship Award

**WE GROW TOGETHER
SOLUTIONS FOR THE SDGs**





**WE GROW
TOGETHER**



Bronze Medal

Albania: uBite

Austria: Orthogenial

Bangladesh: STUDIO'06026'

Indonesia: "Online Packaging" Webseries

Kenya: Regreening Marsabit

Kenya: maasaiduka.org & mamas2mamas.com

Nepal: Greenhouse & IoT Education

North Macedonia: Medi@Digi - PLUSTICA

Rwanda: GAAFAADE COLLECTION

Rwanda: ICTalk

China, Mexiko, Chile: WaterReport.org

Youth Start

European Entrepreneurship Award

Category: We grow together

Solutions for the SDGs

Special Recognition



The Netherlands: The Waterplan-T

(Tijmen Van der Sluijs)

The waterplan-T is a 2-way solution for off grid water and food production. The main focus within this project is at atmospheric watergeneration. Atmospheric water-generation is an existing technique, but by redefining the parameters of the machine and by designing it according to the IKEA DIY-formula we hope to create a machine that is easier, cheaper and accessible to a wide audience of farmers throughout the world. Farmers that are currently and potentially will face the negative effects of climate change.



Youth Start

European Entrepreneurship Award

Category: We grow together

Solutions for the SDGs

Silver Medal



Germany: The e-walker 2020

(Jonah Kröger)

My idea is to upgrade the walkers of senior citizens or disabled people by adding a light motor. This makes it possible to provide temporary electric assistance when pushing. Pushing uphill and transporting shopping can thus be made easier. I simply upgrade existing walkers, thus no new purchase is necessary. I use second-hand windscreen wiper motors from the scrap yard, so my product is sustainable.



Youth Start

European Entrepreneurship Award

Category: We grow together

Solutions for the SDGs

Silver Medal



Ireland: JessieGHDesigns

(Jessica Griffin)

Is a personal comic. The comic series is called 'One Piece Missing'. 'One Piece Missing' is a comic series made up of short true stories that happened to me over the years, as I attempt to live with Autism in modern day Ireland.



Youth Start

European Entrepreneurship Award

Category: We grow together

Solutions for the SDGs

Gold Medal



Bangladesh: KHAMAR-e

(Diptha Saha, Hameed Hasan)

Khamar-e is a young agri-tech start-up working on the supply chain traceability of the dairy & livestock sector. We monitor breed, feed, treatment, and management of dairy & livestock farms through technological means. We purchase the milk from the dairy farmers and sell it directly to the consumers.



YouthStart

European Entrepreneurship Award



World Creativity & Innovation Week

April 15 - 21



Switzerland Initiative for Entrepreneurship Education in TVET



Headquarter of the United Nations Vienna

Youth Start

European Entrepreneurship Award

Host

 Federal Ministry
Republic of Austria
Education, Science
and Research



 **Bank Austria**
Member of  **UniCredit**



Contact

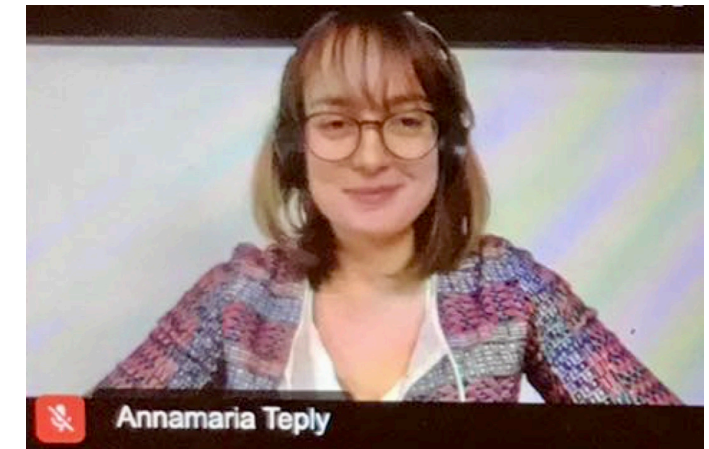
Valentin Mayerhofer
Mail: valentin.mayerhofer@ifte.at
Phone: +43 660 340 98 96

Cooperation

Iceland 
Liechtenstein 
Norway grants 
Norway grants 



DARE- Day One Alliance for Employment



Youth Start

We grow together



We empower the next generation of
Changemaker!

YouthStart

European Entrepreneurship Award
18. – 20.11.2021

The team from Olten
is looking forward to your
participation in Switzerland.

Details you will find here:

<https://www.udh-ch.ch/en/youthstart>



SDK – Schweizerische Direktorinnen- und Direktorenkonferenz der Berufsschulen
CSD – Conférence suisse des directrices et directeurs d'écoles professionnelles
CSD – Conferenza svizzera delle direttrici e dei direttori delle scuole professionali



Austausch und Mobilität
Echanges et mobilité
Scambi e mobilità
Exchange and mobility



WIRTSCHAFTS
FÖRDERUNG
REGION OLTEN

